

Programme Reports to IQAC

Alphonsa College Thiruvambady

Preliminary Details

Hosting Agency (Office/Dept/Club/Forum)	:	Department of Journalism & Mass Communication & Janachethana Art and Cultural Study Centre
Name of the Programme	:	Media Seminar
Reach of (Regional/Nat/International)	:	Inter- College
Date/(s) of Actual Event	:	January 13
Details of Sponsorship (if any)	:	Koodaranhi Service Co-operative Bank & Chathamkandathil financiers
References (Page No. of Minutes, Planner)	:	

Pre-Event (Details of Planning, Approval and Notice)

Planning Details (as per the minutes)	:	December 15
Approval Details (as per the minutes)	:	December 20
Details of Invitation (Notice/Brochure..)	:	Brochure
Reminders (Sp. Meetings/Short Notices...)	:	Whatsapp/instagram

Actual Event

R. Person/Chief Guest (with Credentials)	:	Sri M V Sreyamskumar, INS Vice President and Managing Director, Mathrubhumi group of Publications Mr. KF George, Senior Editor (Retd.) Malayala Manorama Mr. Anu Abraham, Senior Sub Editor Mathrubhumi Mr. OP Suresh, Senior Sub Editor, Deshabhimani Mr. Byju Bapputty, News Editor, Deepika Mr. Ameer Salaman OM, Assistant Professor and Head, Department of Journalism Farooq College, Kozhikode Mr. Muhammed Shafeeq-Senior Multimedia Producer, Asiaville Malayalam Mr. Joby Joseph -Founder & chief creative consultant, BrandSwamy Growth consultant Ms. Aniyamma-Youtuber, Leafy Kerala
Names of other Dignitaries	:	
Presided over by	:	Msgr. John Oravankara (Protosyncellus & President, ETDT)
Inaugurated by	:	Sri M V Sreyamskumar, INS Vice President and Managing Director, Mathrubhumi group of Publications
Felicitated by	:	Fr. Saji Magarayil (Manager ACT)
Welcome Speech by	:	Dr. Chacko KV (Principal)
Vote of Thanks by	:	Dr. James Paul
Number of Participants	:	50
Won by	:	
Certificates/Prizes awarded by	:	Dr. Chacko KV (Principal)

Short narration about the Event : Department of Journalism, Alphonsa College Thiruvampady and Janachethana Art and Cultural Study Centre, jointly organize a One day Seminar on “Media and Construction of Public Consciousness”. Eminent media persons from print and visual medias will present papers in the seminar. Seminar have two academic sessions. Print Media and construction of Public Awareness & Social Media and Construction of Consciousness. This programme is helped the students to understanding the print and visual media in current scenario.

Post-Event (Evaluation, Closing the account, Public audit)

Evaluation Meeting Date :

Short evaluation about the Event : Department of Journalism, Alphonsa College Thiruvampady and Janachethana Art and Cultural Study Centre, jointly organize a One day Seminar on “Media and Construction of Public Consciousness”. Eminent media persons from print and visual medias will present papers in the seminar. Seminar have two academic sessions. Print Media and construction of Public Awareness & Social Media and Construction of Consciousness. This programme is helped the students to understanding the print and visual media in current scenario.

Publicity Details : Yes
(Website/Newspaper...)

Financial Details (against the budget) :

Attachments Required (Please tic the entries once the attachments are made)

Notices/Brochures	Photos of the Programme
Reminders	Audio/Video Recordings
Programme List	Copy of Certificates
Attendance Sheet (duly signed)	Paper Cuttings (Publicity)

Name & Sign of the Coordinator : Jinta Lucka & Dr. James Paul

Name & Sign of the Student Rep. : Soorya Satheeshan

Date of Submission to IQAC :

