

### Core Course

Course Code	<b>BBA5 B08</b>	
Title of the Course	<b>BUSINESS RESEARCH METHODS</b>	
Semester	5	
No. of Credits	4	
No. of Contact Hours	64 Hrs	
Hours/week	4 Hrs	
<b><u>Course Summary</u></b>		
<b>Modules</b>	<b>Title</b>	<b>No. of Hours</b>
Module 1	Business Research	10 Hrs
Module 2	Research Design	15 Hrs
Module 3	Data and Method of Research	15 Hrs
Module 4	Data Processing and Analysis	10 Hrs
Module 5	Report Writing and Presentation	14 Hrs
<b>Total</b>		<b>64 Hrs</b>