

SIXTH SEMESTER B.Sc. DEGREE EXAMINATION, MARCH 2017

(CUCBCSS-UG)

Psychology

PSY 6B 02—APPLIED SOCIAL PSYCHOLOGY

Time : Three Hours

Maximum : 80 Marks

Part A**All questions are compulsory.***Each carries 1 mark.*

Choose the correct answer and fill in the blanks :

- 1 In an experiment, the factor that is systematically manipulated by the researcher.
 - (a) Control variable.
 - (b) Extraneous variable.
 - (c) Independent variable.
 - (d) Dependent variable.
- 2 Which among the following disciplines is most related to social psychology ?
 - (a) Sociology.
 - (b) Anthropology.
 - (c) Political science.
 - (d) Social work.
- 3 Which theory proposes that there is a tendency for individuals to seek consistency among their cognitions ?
 - (a) Connectionist.
 - (b) Cognitive dissonance.
 - (c) Information processing.
 - (d) Self-perception.
- 4 Behavior that attempts to convey some information about oneself or some image of oneself to other people.
 - (a) Self-image.
 - (b) Self-perception.
 - (c) Self presentation.
 - (d) Self conveying.
- 5 Any act, or failure to act, by a parent or other caregiver that results in actual or potential harm to a child.
 - (a) Child labour.
 - (b) Child abuse.
 - (c) Child marriage.
 - (d) Child use.

- 6 _____ means having friends and other people, including family, to turn to in times of need or crisis.
- 7 The _____ defined health as "a state of complete physical, mental, and social well-being and not merely the absence of disease".
- 8 _____ is a mood disorder that causes a persistent feeling of sadness and loss of interest.
- 9 In humans, frustration due to blocked goals can cause _____.
- 10 _____ refers to the state of being inferior in quality or insufficient in amount.

(10 × 1 = 10 marks)

Part B

*Write short answers on **all** the following questions.*

Each carries 2 marks.

- 11 Society.
- 12 Cognition.
- 13 Social anxiety.
- 14 Pornography.
- 15 Health.
- 16 Coping.
- 17 Self-perception.
- 18 Pessimism.
- 19 Child labour.
- 20 Unemployment.

(10 × 2 = 20 marks)

Part C

*Answer in a paragraph to any **six** of the following.*

Each carries 5 marks.

- 21 Group think theory.
- 22 Brief history of applied social psychology.
- 23 Biopsychosocial model.
- 24 Stress and social support.

- 25 Consequences of Viewing media violence.
- 26 Factors affecting student performance.
- 27 Benefits of optimism
- 28 Positive social psychology.

(6 × 5 = 30 marks)

Part D

*Write an essay on any **two** of the following.*

Each carries 10 marks

- 29 Define social Psychology ? Give a brief account on the different research methods in social psychology.
- 30 How can you apply social psychology in the field of media ?
- 31 Give a brief description on the different social problems in India.
- 32 Explain the different processes that link social psychology with education.

(2 × 10 = 20 marks)